MD SHAHARIAR HOSSEN



FINANCE & BANKING | FINANCIAL ANALYSIS | BUSINESS & DATA ANALYTICS

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PROFESSIONAL SUMMARY

Finance and Banking postgraduate from Bangladesh University of Professionals (BUP), combining academic grounding in financial analysis, investment evaluation and banking with hands-on experience in e-commerce operations and digital marketing. Founder-level experience managing an online retail operation, alongside academic work in equity portfolio evaluation and Bangladesh macroeconomic forecasting. Interested in finance, banking, financial research and analytics roles where structured analysis, commercial awareness and reliable execution support better decisions.

CORE COMPETENCIES

Financial Analysis: Financial statement analysis, ratio analysis, investment mathematics (PV, FV, IRR), budgeting and forecasting, banking fundamentals.
Research & Analytics: Quantitative financial analysis, equity portfolio evaluation, macroeconomic research, business analytics, data interpretation and report writing.
Digital & Business Operations: E-commerce operations, client coordination, digital campaign reporting, website administration and customer communication.
Tools: Microsoft Excel (PivotTables, VLOOKUP, XLOOKUP), Google Sheets, EViews, Power BI (basic), WordPress, Elementor, WooCommerce, Google Analytics, Facebook Ads and Google Ads.

PROFESSIONAL EXPERIENCE

Founder & Operations Manager | *Trustmart — Online Retail Business* | Jan 2025 – Dec 2025

- Founded and managed an online retail business, overseeing day-to-day operations, product and website management, promotions, customer communication and order coordination.
- Built and maintained a WordPress-based e-commerce platform using website and commerce tools.
- Coordinated digital promotion, sales activities and routine operational workflows to support business continuity and customer service.

Digital Marketing Executive | *Adspillar Marketing Agency* | Jan 2024 – Dec 2024

- Executed and coordinated digital marketing tasks, including campaign support, content scheduling and routine performance monitoring.
- Coordinated content, campaign-related tasks and client communication to support timely delivery.
- Used digital advertising and analytics platforms to review campaign activity, organize performance information and support client updates.

SELECTED FINANCE & ANALYTICS PROJECTS

DSE Opportunity Select — Active Equity Portfolio Management & Performance Evaluation | *Academic team project*

- Contributed to an academic equity portfolio project evaluating active security selection and portfolio outcomes after transaction costs.
- Used Excel and EViews in quantitative financial analysis and preparation of the group term paper.

Forecasting Inflation in Bangladesh Using a VAR Model | *Business Forecasting research project*

- Developed a monthly macroeconomic research framework covering January 2016–May 2026.
- Examined the planned relationship among inflation, broad money growth, exchange-rate depreciation and industrial production growth using a Vector Autoregression (VAR) approach.
- Prepared and organized macroeconomic time-series data for econometric analysis in EViews; do not claim model findings unless they are reported in the final paper.

Shahariar Financial Calculators | *Independent FinTech project — In development*

- Developing a web-based collection of financial calculators covering time value of money, loan and amortization analysis, investment returns, valuation and savings decisions.
- Working with WordPress, PHP, JavaScript, HTML and CSS to structure financial calculations and user-facing tools.

ARBIMETRA | *Founder initiative — Concept / In development*

- Conceptualizing a financial intelligence platform integrating financial tools, analytics and financial education.

EDUCATION

MBA in Finance and Banking | Bangladesh University of Professionals (BUP) | 2026 | CGPA: 3.10
BBA in Finance and Banking | Bangladesh University of Professionals (BUP) | 2024 | CGPA: 2.81
HSC (Science) | Amena Baki Residential Model School and College | 2018 | GPA: 5.00
SSC (Science) | Amena Baki Residential Model School and College | 2016 | GPA: 5.00

CERTIFICATIONS

- Fundamentals of Digital Marketing — Google (2020)
- Google Analytics — Google (2021)
- Business Analytics with Excel — Simplilearn (2022)
- AI for Everyone — Coursera (2023)

ADDITIONAL INFORMATION

Languages: Bangla (Native); English (Professional Working Proficiency); Hindi (Conversational); French (Beginner).
Activities: Cultural member at BUP; university football and volleyball participation; blood donation and social welfare activities.

REFERENCES

Kazi Asequl Arefin
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